

Technically Speaking Radio – *when you have a sincere need to reach a diverse market*

Bringing Better Understanding of Your Company and Products to a multicultural market

Let's face facts, most people receive their information via the radio airwaves.....through radio stations that speak to THEIR needs in THEIR language.

Technically Speaking Radio is a multi-dimensional media company which identifies four (4) unique and distinct types of targeted markets. At our headquarters station, WNWR 1540 AM in Philadelphia at 50,000 watts we reach the multicultural audience of PA, NJ and DE.

We have also cultivated relationships with other multicultural radio stations all across the U.S.



Multi-ethnic and multi-lingual

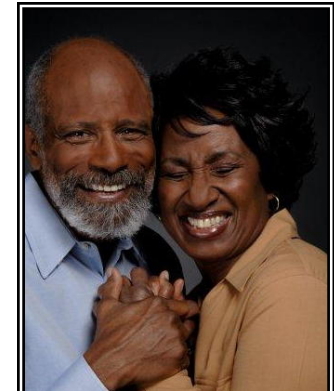


Multi-generational

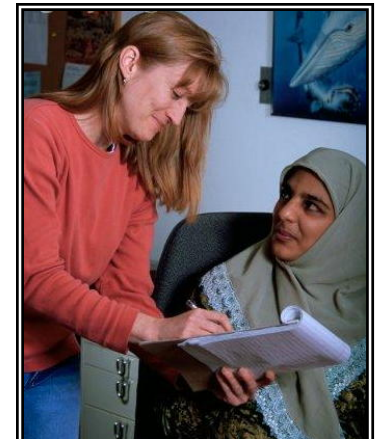
Summary of pricing

Description	Introductory Price
15 sec commercial	\$ 25.00
30 sec commercial*	\$ 50.00 (10 minimum)
15 min interview	\$ 100.00
30 min interview	\$ 200.00
45 min interview	\$ 300.00
4 weeks 15 sec comm. plus (1) 15 min guest	\$ 200.00
8 weeks 30 sec comm. plus (1) 15 min guest	\$ 300.00
logo on 5000 dist. ad cards	\$ 250.00

*ask about our multi-language commercial packages



Multiple markets



Multi-cultural

Technically Speaking
R A D I O®

Corporate New World Radio, WNWR -- 1540 AM ■ 200 Monument Road, Suite 6 ■ Bala Cynwyd, PA 19004

Phone: (215) 843-1039 ■ Email: ken.houston@technicallyspeakingradio.com ■

<http://www.technicallyspeakingradio.com>