

GUEST FAQs

TECHNICALLY SPEAKING RADIO

What is the general info for the Technically Speaking Radio show?

Station ID: WNWR

Number on the AM dial: 1540AM (or listen via the web: <http://www.wnwr.com/index2.html>)

Range: 50,000 watts in PA, NJ, DE, Location: TSR Corporate Office at WNWR 1540 AM, 200 Monument Road, Suite 6 Bala Cynwyd, PA 19004

Host: JC Lamkin

Date/Time: Saturdays 2:00 - 3:00pm ET

Dial in studio numbers: (610) 667-9697 (WNWR); Toll free (877) 667-9697 (WNWR)

What is the Show and Station's Background?

The Technically Speaking Radio program with host, JC Lamkin, on the radio at WNWR 1540 AM has @120,000 multi-cultural listeners. The program, which can be heard on Saturdays 2:00- 3:00pm in Philadelphia, New Jersey and Delaware provides information on how to use computers and technology to your advantage through community discussion. The show addresses all levels of technology related questions, from the beginner to the professional. The Technically Speaking show's host, JC Lamkin, CNA, PMP is an award winning radio journalist, community activist, tech guru, independent film maker, publisher of WhatThePeopleREALLYThink.com

The guest is appearing in person. Where is the studio located?

If they are in the area, the guest is encouraged to come into the studio at WNWR -- 1540 AM, 200 Monument Road, Suite 6, Bala Cynwyd, PA 19004. Convenient off street parking is available on both lower and upper levels. The guest can arrive at 1:45 p.m.

Guest will call into the show. What number should guest dial and what time should the guest call in?

If the guest is not in the area, (s)he can feel free to call in. Dial-in studio numbers: (610) 667-9697 (WNWR); Toll free (877) 667-9697 (WNWR) . The guest may dial into the show 5 minutes before the scheduled interview time and the engineer will put him/her right through.

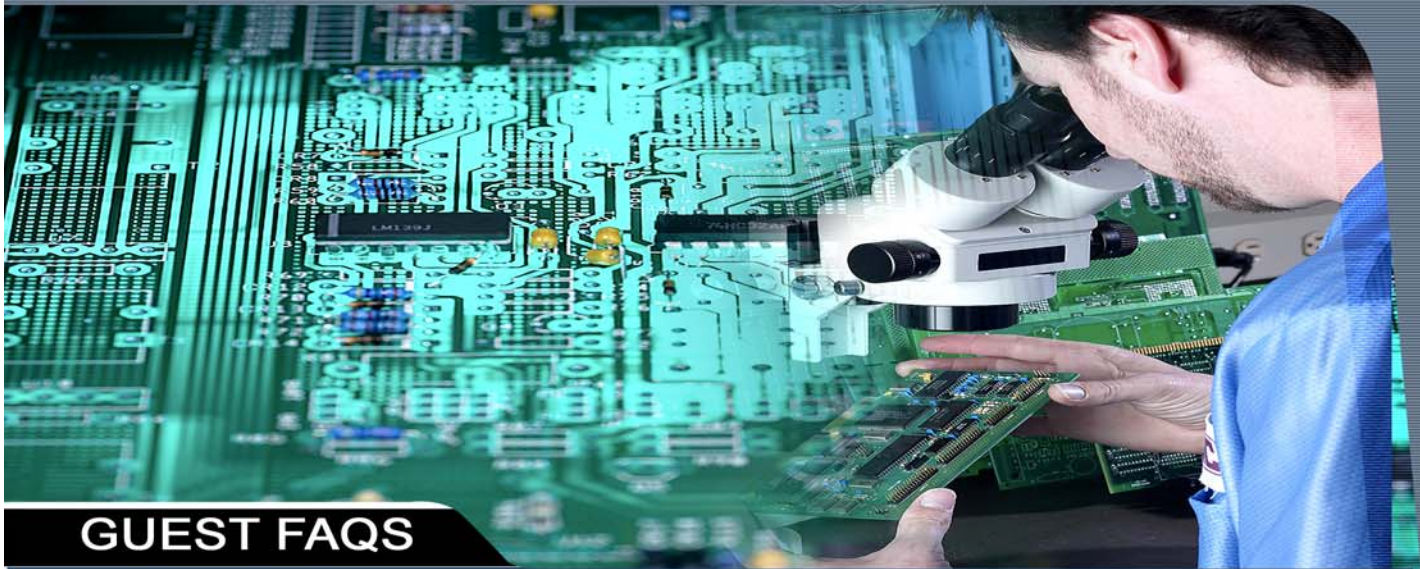
Who is the host of the Technically Speaking program?

JC Lamkin the host of the "Technically Speaking Radio" program is gaining a lot of recognition for the "Technically Speaking" radio show. She has been honored for her work in Media/Public Relations. And, is a 2007 Technology Council Nominee: http://www.tccp.org/html/1,1128,gala_nominees,00.html . JC is and award winning radio journalist, a certified project manager and Novell administrator with a deep love for the community.

Call or email us
for more details

p: 215.843.1039

Ken.Houston@TechnicallySpeakingRadio.com



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How can I listening to previous shows?

So that you can get a feel for the format of the show, feel free to subscribe to, download and listen to previous TSR programs:

<http://feeds.feedburner.com/Technically-Speaking-Jc-Lamkin-phila-radio>

What are some of the program's previous segments and themes?

During our Back to School show on Sunday, September 3, 2006 show we focused on developing our "Young Tech SuperStars!" encouraging them and giving them tools and information they can use for going back to school.

During our "Stopping Internet Stalkers" program on Sunday, September 10, 2006, we focused on helping our listening family protect themselves.

During our Sunday, September 17, 2006 show, we focused on expanding awareness of Assistive Technology products/programs. Targeted audiences were individuals working in the areas of disability and persons with a disability.

During our Sunday, October 22, 2006 show, we discussed protecting our computer systems.

During our Sunday, November 26, 2006 show we discussed careers in aeronautics with NASA Astronaut Capt. Chris Ferguson.

During our January 7, 2007 program, the Philadelphia School District and the Microsoft School were our guests.

During our April 28, 2007 program, the CEO of the Philadelphia College of Physicians was our invited guest.

After the program, how can I receive the recording of the program?

72 hours after the program, the recording is available.

Here is the link to the audio download:

Click here: <http://feeds.feedburner.com/Technically-Speaking-Jc-Lamkin-phila-radio>

Go to the date of the show you want to download and right click, then select "Save Target As" to download the audio to your system.

Feel free to use it anywhere you like, use it on your e-newsletter, website, blog, etc., as needed. Feel free to mention "The Technically Speaking radio program with JC Lamkin on WNWR 1540 AM, Saturdays 2:00 p.m. - 3:00 p.m."

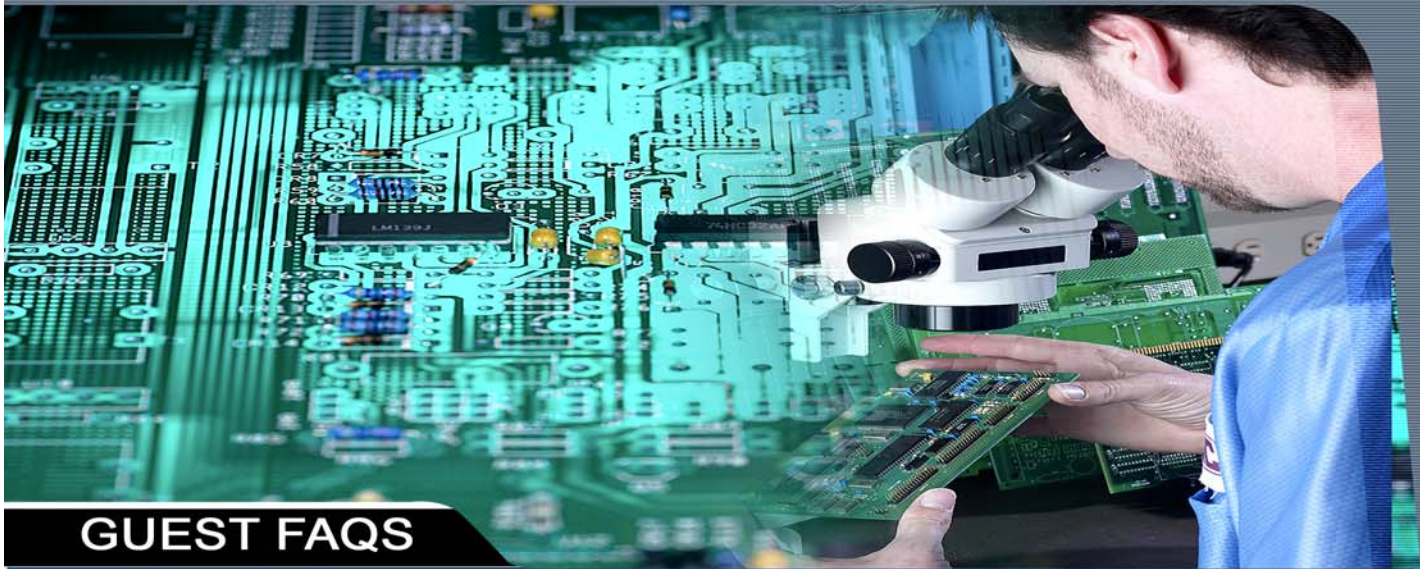
How do I advertise during the program?

Feel free to contact Ken Houston, e: ken.houston@TechnicallySpeakingRadio.com or phone: (215) 843-1039 and ask for our discount sales package.

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for more details

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Do you call the guests to initiate the interview?

No. The guest must call our studio line: (610) 667-9697 to begin the interview. Our engineer will have the guest's name on file and will patch the guest right through.

Can the guest call in on a cell phone?

As long as the signal is clear, the guest can use any phone he/she like to call into the show.

If we have more than one guest calling into the show, how can we use a speaker phone?

As long as the signal is clear, the guest can use any phone he/she like to call into the show.

Can I mention my contact information/website, etc during the interview?

Yes, please do. And, please remember....don't be shy. Repeat your contact information and speak slowly.

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