

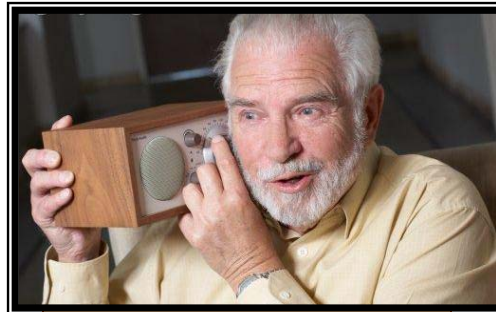
# WNWR 1540 AM Price Sheet — when you have a sincere need to reach qualified buyers

## Helping you reach your target market in PA, NJ and DE!

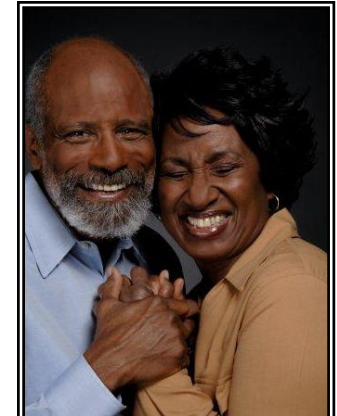
Let's face facts, most people receive their information via the radio airwaves.....through radio stations that speak to THEIR needs in THEIR language.

Technically Speaking Radio is a multi-dimensional media company which identifies four (4) unique and distinct types of targeted markets. At our headquarters station, WNWR 1540 AM in Philadelphia at 50,000 watts we reach the multicultural audience of PA, NJ and DE.

We have also cultivated relationships with other multicultural radio stations all across the U.S. Like most ethnic and multicultural stations we do not subscribe to "Arbitron" ratings. But since our stations have become the primary listening choice for the many diverse ethnic communities comprising the Delaware Valley we have estimated our Average Quarter Hour Audience to be @60,000 listeners. And, since WNWR has runs on 50,000 watts we cover the area of NJ, DE, PA, which has a total population over **21 million people**. All of our broadcasts are **also** available via our 24 hr worldwide podcasts via the internet!



**Multi-generational**



**Multiple markets**



**Multi-cultural**



**Multi-ethnic and multi-lingual**

### Summary of pricing

Description	Price
15 sec commercial	\$ 25.00 (10 count minimum)
30 sec commercial*	\$ 50.00 ea (10 count minimum)
In-studio talent voiceover (30 sec)	\$ 40.00
1 hour studio time	\$ 150.00
Your company logo on The Technically Speaking Radio B-Spot (10 weeks)	\$ 100.00

### Make Checks Payable to: Technically Speaking Radio

Corporate New World Radio, WNWR -- 1540 AM ■ 200 Monument Road, Suite 6 ■ Bala Cynwyd, PA 19004  
 Phone: (215) 843-1039 ■ Email: [sales@technicallyspeakingradio.com](mailto:sales@technicallyspeakingradio.com) ■ <http://www.technicallyspeakingradio.com>

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